RESOLUTION OF BOARD OF TRUSTEES AUTHORIZING AWARD OF CONTRACTS FOR THE STUDIES MANDATED IN MARYLAND HEALTH BENEFIT EXCHANGE ACT OF 2011 OF THE EXCHANGE

WHEREAS, Section 5 of the Maryland Health Benefit Exchange Act of 2011 (the "Exchange Act") directs the Maryland Health Benefit Exchange (the "Exchange") to conduct studies and make recommendations to the General Assembly on certain defined subjects by December 23, 2011; and

WHEREAS, on June 3, 2011, the Board of Trustees of the Exchange (the "Board") adopted an interim policy of the Exchange for the procurement of assistance in developing and conducting the studies mandated in Section 5 of the Exchange Act (the "Interim Policy"); and

WHEREAS, pursuant to Section III(B) of the Interim Policy, on July 11, 2011, the Chair of the Board published requests for proposals for three of the studied mandated in Section 5 of the Exchange Act on eMaryland Marketplace and on the website of the Exchange; and

WHEREAS, after an extensive review of the offers submitted in response to the requests for proposals and due consideration, and pursuant to Section IV(A) of the Interim Policy, the Chair of the Board recommended to the Board that the Board award the operating rules request for proposal to <u>Wakely Consulting Group</u>, the public relations and advertising request for proposals to <u>Weber Shandwick</u>, and the finance and sustainability request for proposal to <u>Wakely Consulting Group</u>; and

WHEREAS, the Board agrees with the Chair's recommendation and concurs that the awarding the operating rules request for proposal to <u>Wakely Consulting Group</u>, the public relations and advertising request for proposals to <u>Weber Shandwick</u>, and the finance and sustainability request for proposal to <u>Wakely Consulting Group</u> would be most advantageous to the Exchange;

NOW, THEREFORE, BE IT:

RESOLVED, the operating rules request for proposal shall be awarded to <u>Wakely</u> Consulting Group; and be it further

RESOLVED, the public relations and advertising request for proposal shall be awarded to Weber Shandwick; and be it further

RESOLVED, the finance and sustainability request for proposal shall be awarded to Wakely Consulting Group; and be it further

RESOLVED, that, pursuant to Section IV of the Interim Policy, the Chair shall provide notice of the awards to each offeror who submitted a proposal pertaining to the contract and may execute on behalf of the Exchange a written contract awarded hereunder.

I HEREBY CERTIFY that the foregoing Resolution was adopted on this twentieth day of September, 2011, by the Board of Trustees of the Maryland Health Benefit Exchange.

Jose M. Should

Joshua M. Sharfstein, Chair